

BLOGGERS' NIGHT

SEPTEMBER 23, 2011





30th
Since 1982
Operation  Smile
Changing Lives One Smile at a Time
THE JOURNEY HOME

29 Years of
*Changing Lives One
Smile at a Time*

Since 1982

THE BEGINNING...

1982 in Naga City Camarines Sur Provincial Hospital

(Now known as Bicol Regional
Teaching and Training Hospital)



Founders:

Dr. William P. Magee, Jr.

Kathleen Magee



GLOBAL REACH

76 countries

5 continents

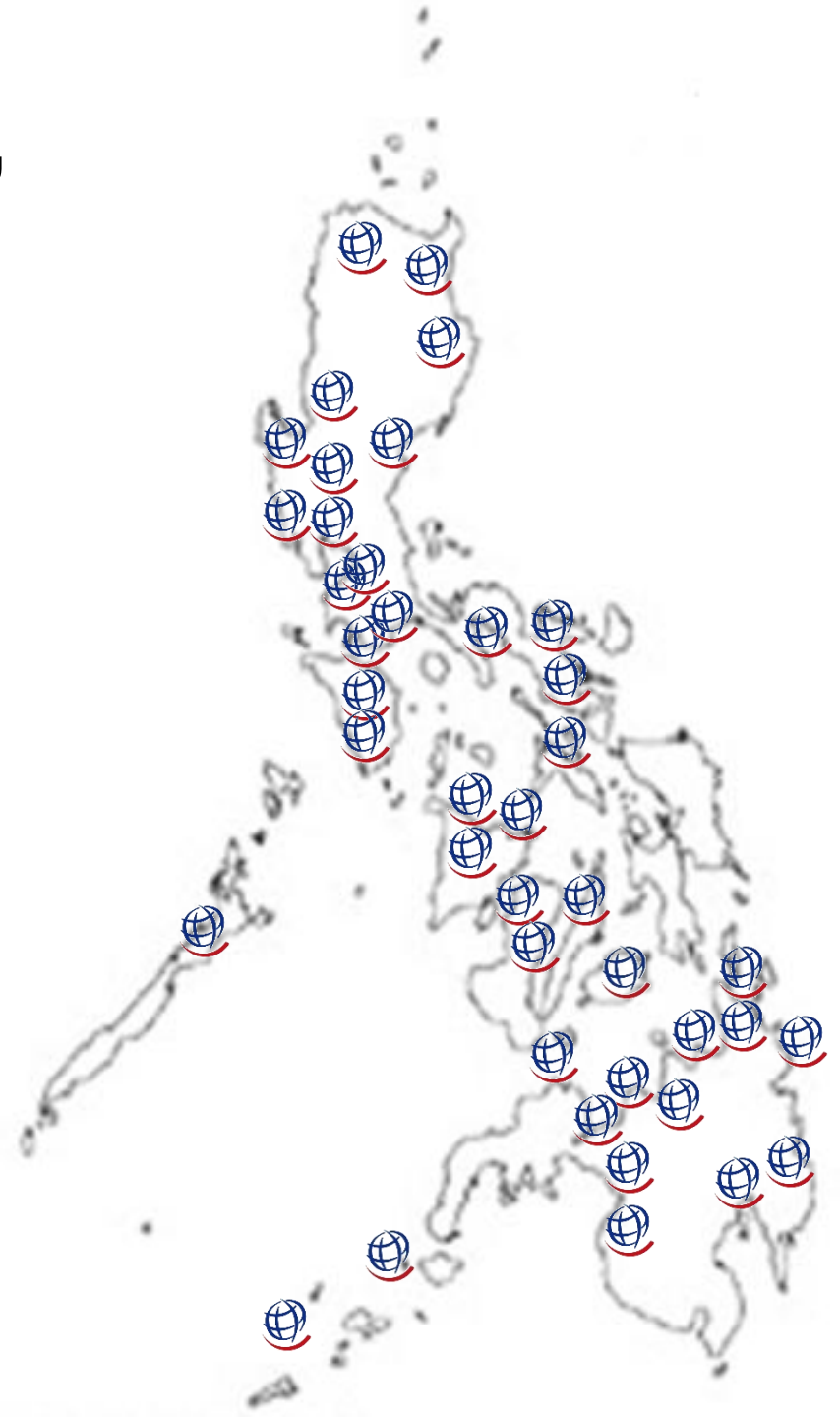
More than 200,000
children healed

Mobilization. Volunteerism. Healing. Transformation. Across the Globe.

Afghanistan	Canada	East Timor	Guatemala	Ireland	Liberia	Panama	Russia	Sweden	Uzbekistan
Australia	China	Ecuador	Haiti	Israel	Madagascar	Papua New Guinea	Rwanda	Switzerland	Venezuela
Bangladesh	Colombia	Egypt	Honduras	Italy	Mexico	Paraguay	Senegal	Thailand	Vietnam
Belarus	Democratic Republic of Congo	Ethiopia	Hong Kong	Japan	Morocco	Peru	Singapore	United Arab Emirates	
Bolivia	Dominican Republic	Gaza Strip/West Bank	India	Jordan	Myanmar	Philippines	South Africa	United Kingdom	
Brazil		Ghana	Indonesia	Kenya	Namibia	Romania	South Korea	United States	
Cambodia			Iraq	Laos	Nicaragua	Swaziland			

In the Philippines, Since 1982...

-  **230 Missions**
-  **68 Cities /
Municipalities**
-  **Almost 24,000
treated**





30th
Since 1982
Operation  Smile

Changing Lives One **Smile** at a Time

THE JOURNEY HOME

OPERATION SMILE 30th YEAR ANNIVERSARY CELEBRATION

Theme: "Journey Home"

In-country budget estimate

8 mission sites

<u>SITE</u>	<u>TREATED</u>
BACOLOD	150
CAVITE	150
CEBU	250
GENERAL SANTOS	150
CAGAYAN DE ORO	100
MAKATI	150
NAGA	100
PAMPANGA	150
TOTAL	1200

OPERATION SMILE 30th YEAR ANNIVERSARY CELEBRATION

Theme: “Journey Home”

In-country budget estimate

8 mission sites

Kick Off Event: “The 500 Smile Run” (Nov. 6, 2011, Manila)

Target no. of runners: 6,000

Asian Plastic Surgery Conference (March 11 – 14, 2012, Boracay)

OSI/OSP to provide 6 lecturers/resource speakers on Cleft Lip and Cleft Palate Surgery

International Cleft Surgery Mission (March 2012, Iloilo City)

Surgical Objective: 150 patients

Craniofacial Mission at Brokenshire Hospital in Davao City (March 16 - 23, 2012)

By Operation Smile Australia/Operation Smile Philippines

Surgical objective: 10 to 15 patients

Internationally-funded Local Mission (May 2012)

Surgical objective: 100 patients

Simultaneous International Cleft Surgery Missions (Nov. 8 – 18, 2012)

<u>SITE</u>	<u>TREATED</u>
BACOLOD	150
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MAKATI	150
NAGA	100
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TOTAL	1200

Dental Mission in Koronadal, South Cotabato (Nov. 8 -18, 2012)

Target no. of patients: 2,000

Partners: DSM-Belgium; OSI/OSP

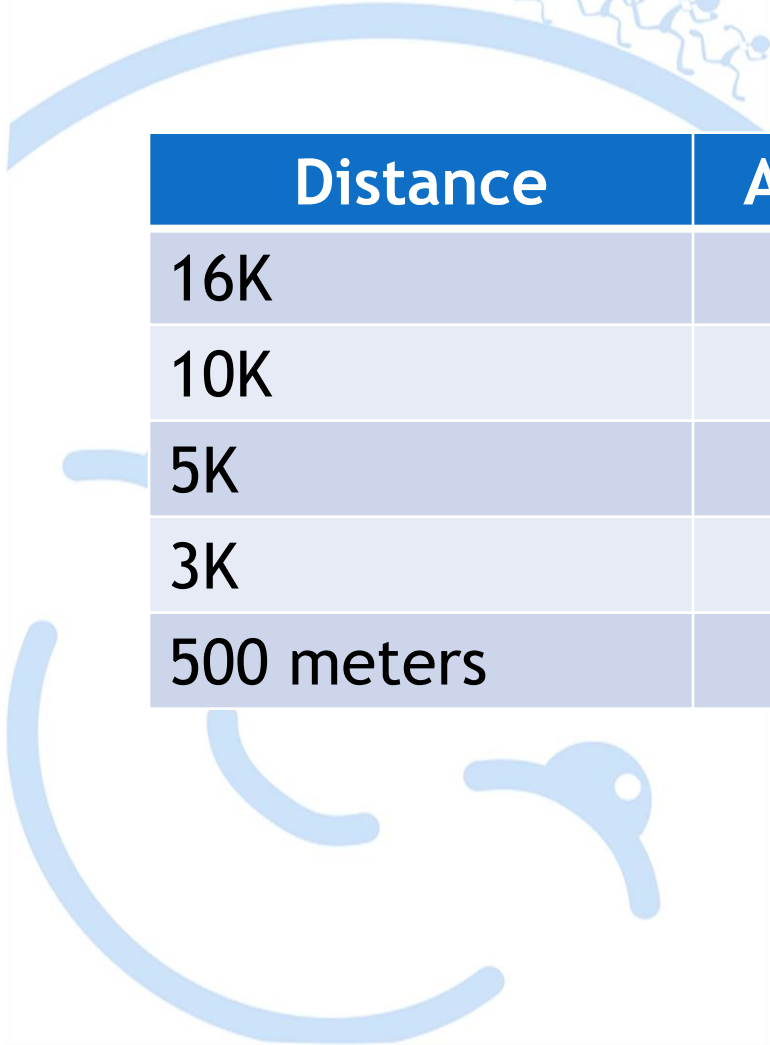
Appreciation Party for volunteers and donors; (Nov. 18, 2012)

Launch of SMART Project on Mobile Mapping and Screening Application for Cleft Cases for Operation Smile Philippines

THE 500 SMILE RUN Race Details

- **Event Name:** 500 Smile Run
- **Event Dates and Venue:**
 1. November 6, 2011
Quirino Grandstand, Rizal Park, Manila City
 2. November 27, 2011
Rizal Park, Davao City

Assembly and Gun Start



Distance	Assembly Time	Gun Start
16K	5: 00 AM	5: 30 AM
10K	5: 00 AM	5: 40 AM
5K	5: 00 AM	5: 50 AM
3K	5: 00 AM	5: 55 AM
500 meters	5: 00 AM	6: 00 AM

Race Reminders

- Runners must start in the designated starting area and must have their bibs checked-in in the holding area before the gun time.
- Runners who do not start within 10 minutes from respective gun start shall be flagged disqualified from the race, may not be allowed to start, and may not be given official race time result.
- Spotters / Finish Line Judges and Lead Marshals shall determine the top finishers of the race. Winners will be asked of their name and bib number after crossing the finish line.
- Manual encoded information shall be checked against the computerized timing data and database entry.
- Final decision of winners will be based from the details of electronic timing data, spotter/finish line judge, lead marshal, route marshal report respectively.
- The race officials' decision is final.
- Protests must be submitted to the race director in writing by the party concerned within 30 minutes after the official announcement of the winners.

THE 500 SMILE RUN

Registration Sites

- Chris Sports (Registration Period: September 23 - November 3, 2011):
 - SM Fairview
 - SM Manila
 - Robinsons Place Ermita



BETTER EQUIPMENT. BETTER GAMES.

Registration Sites

- Puma Stores (Registration Period: October 7- November 3, 2011)
 - Bonifacio High Steet
 - Trinoma
 - Greenbelt 5
 - Cash N' Carry (Buendia)
- Smart Business Centers (Registration Period: October 7- November 3, 2011)
 - Ayala Avenue Head Office
 - Megamall



Race Categories & Fees (Manila)

- 500meter dash for children Php 300
- 3 kilometer run Php 500
- 5 kilometer run Php 500
- 10 kilometer run Php 650
- 16 kilometer run Php 800

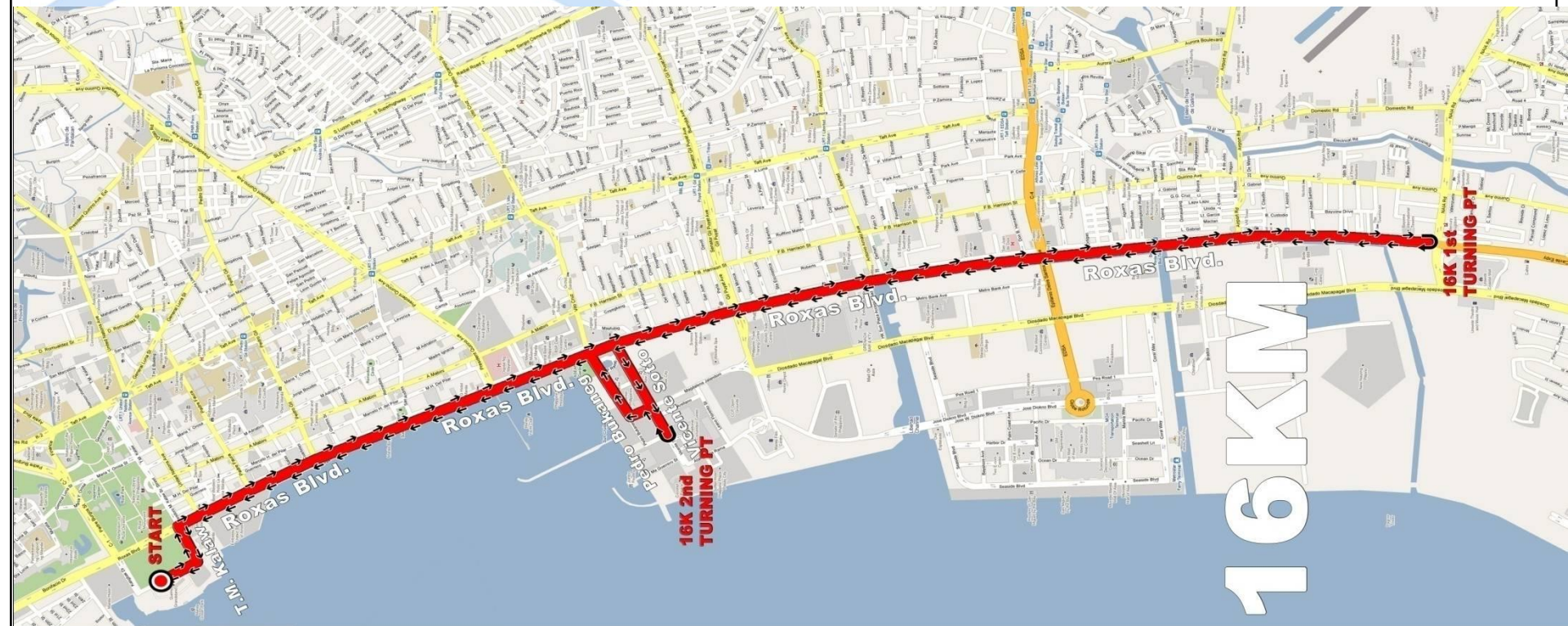
Race Categories & Fees (Davao)

- 3KM, 5KM and 10KM PhP 350.00
- 16 KM PhP 650.00



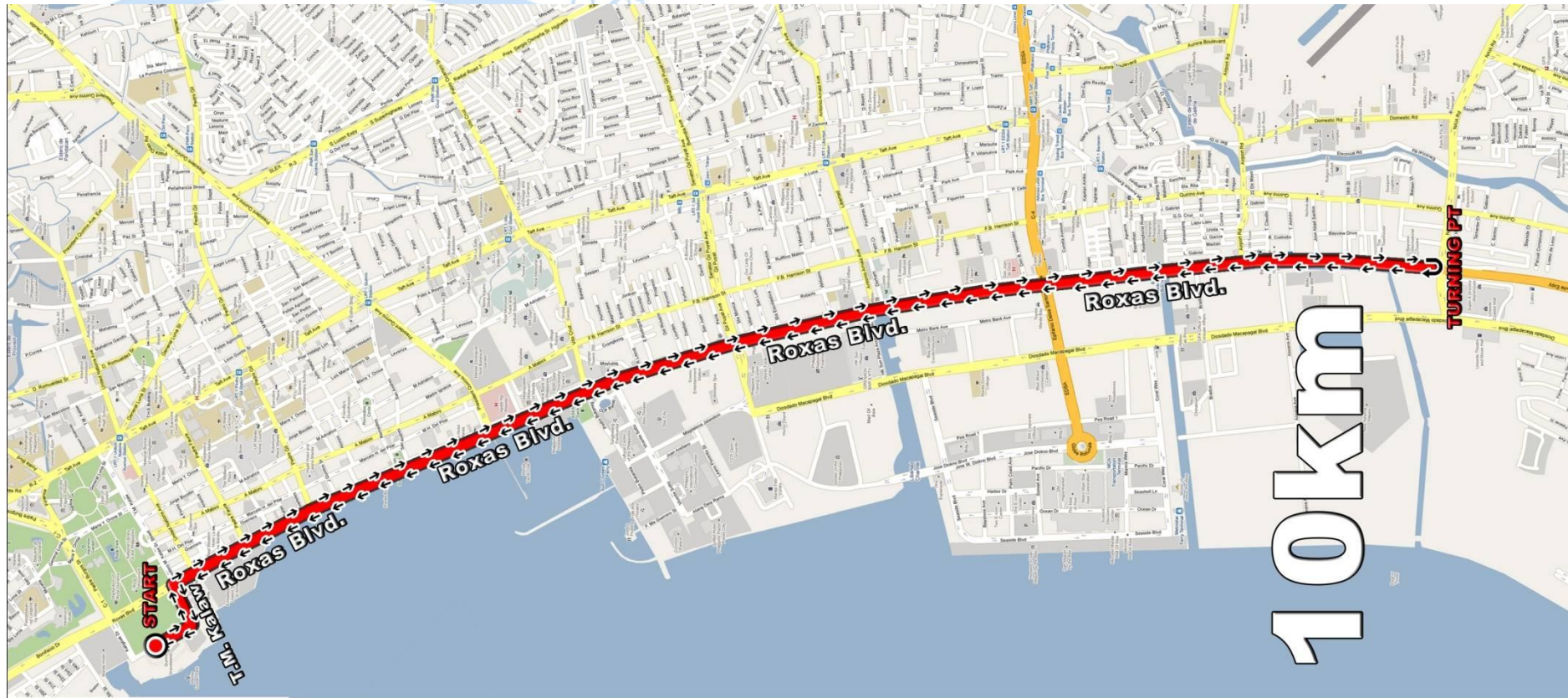
THE 500 MILE RUN

Race Route: 16K



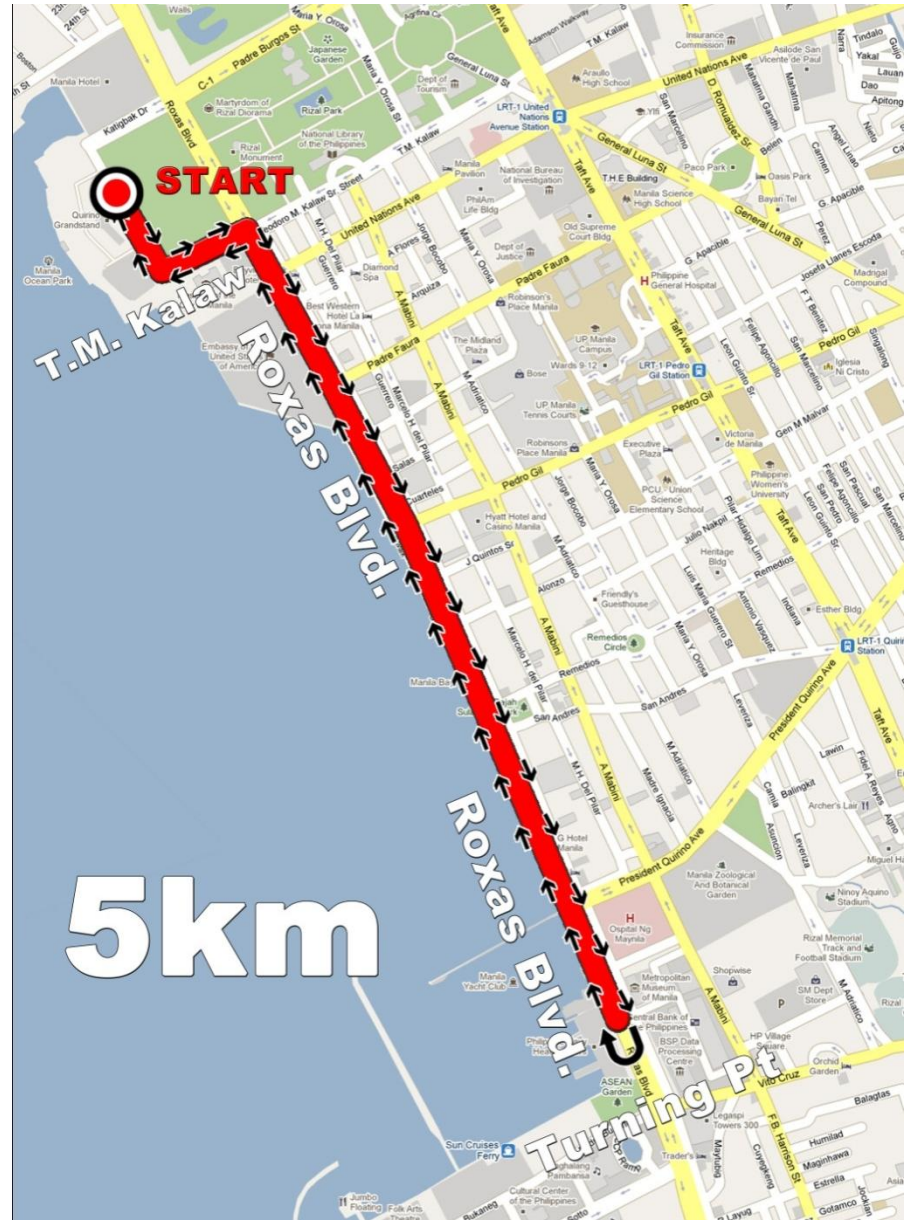
THE 500 SMILE RUN

Race Route: 10K



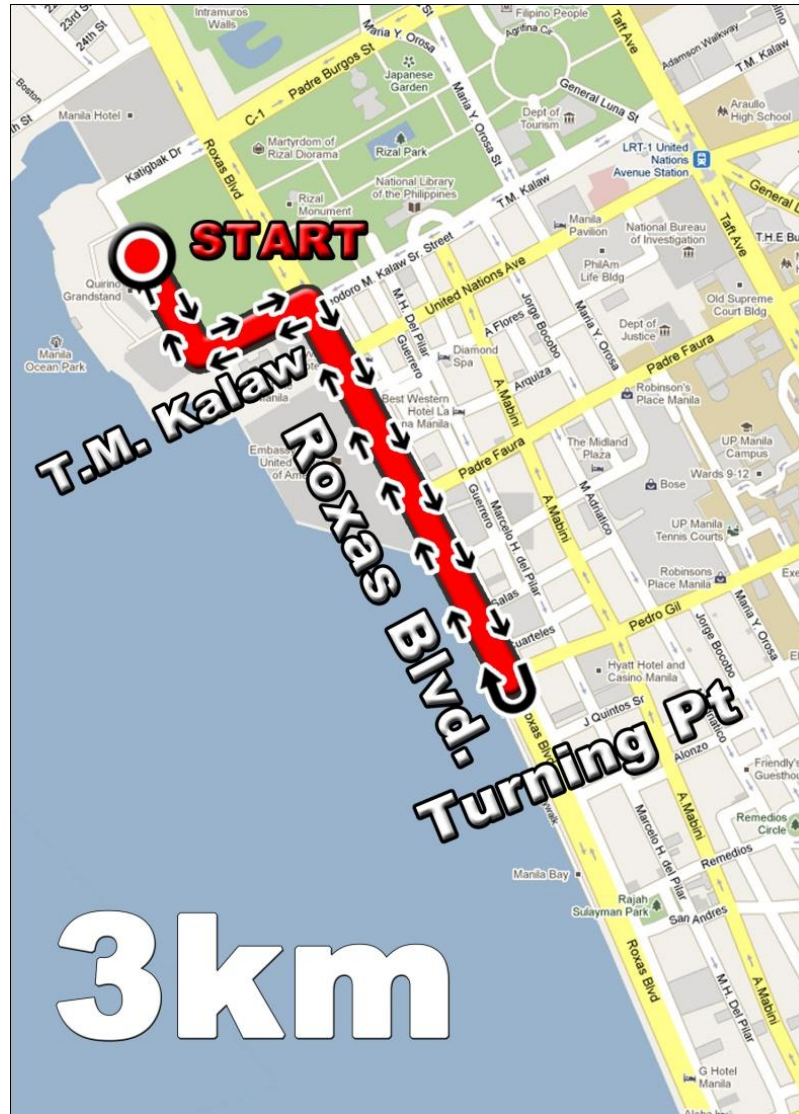
THE 500 SMILE RUN

Race Route



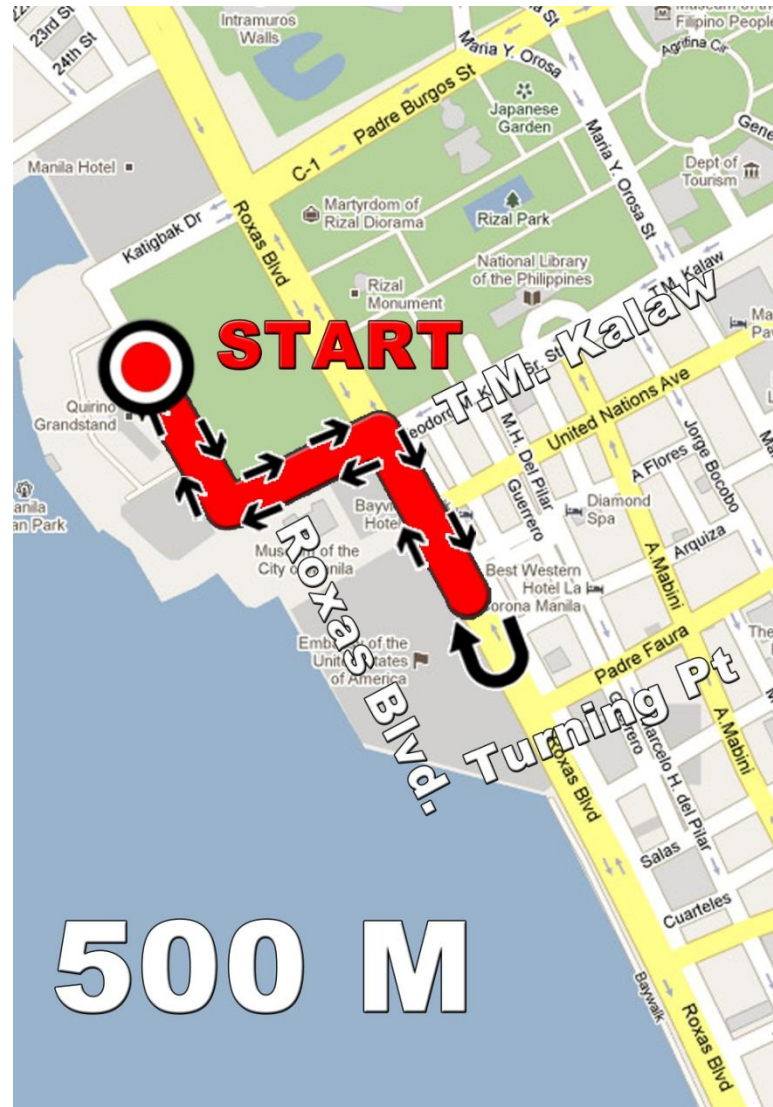
THE 500 SMILE RUN

Race Route



THE 500 SMILE RUN

Race Route



THE 500 SMILE RUN

Race Singlet



Singlet size availability is on a first come-first serve basis.

THE 500 SMILE RUN

Race Bib (with D-Tags)



All categories will be using a timing chip (D-Tag) and is inclusive in the race kits initially distributed. Timing chips initially issued cannot be replaced when lost.

Technical Management

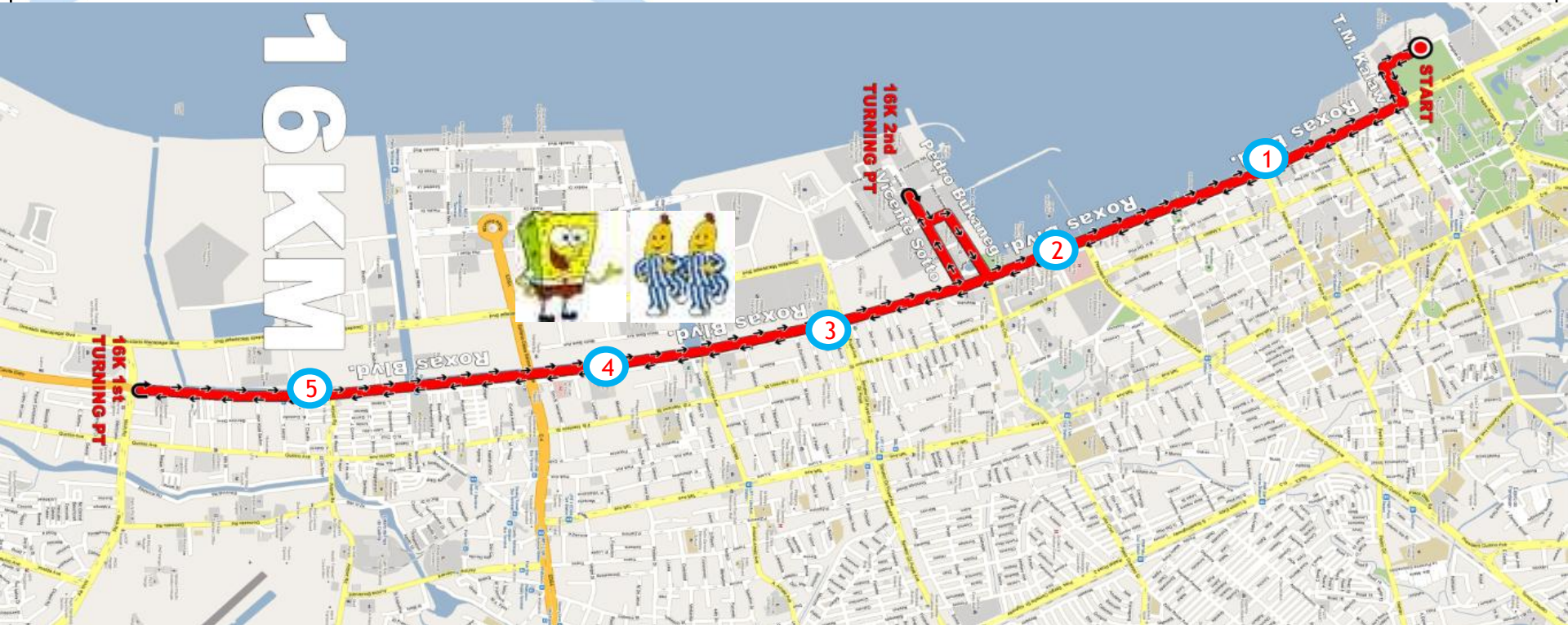
- **Race Director**
 - Ian Alacar
- **Assistant Race Director**
 - Jay Em
- **Timing and Results Management**
 - Race Manager (D-Tag)



THE 500 SMILE RUN



16KM

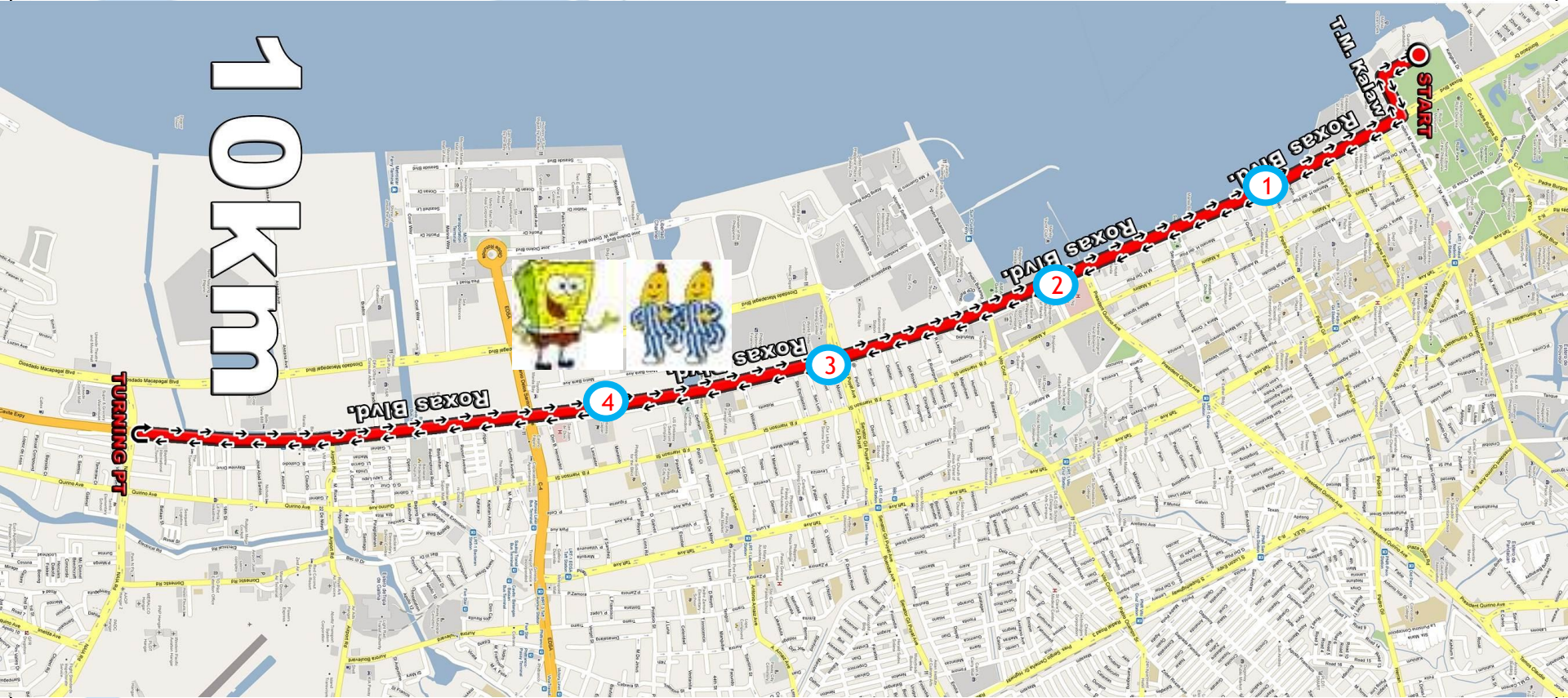


PRO+ACTIVE

THE 500 MILE RUN



10km



PRO+ACTIVE

THE 500 SMILE RUN

5 KM

Turning Pt.

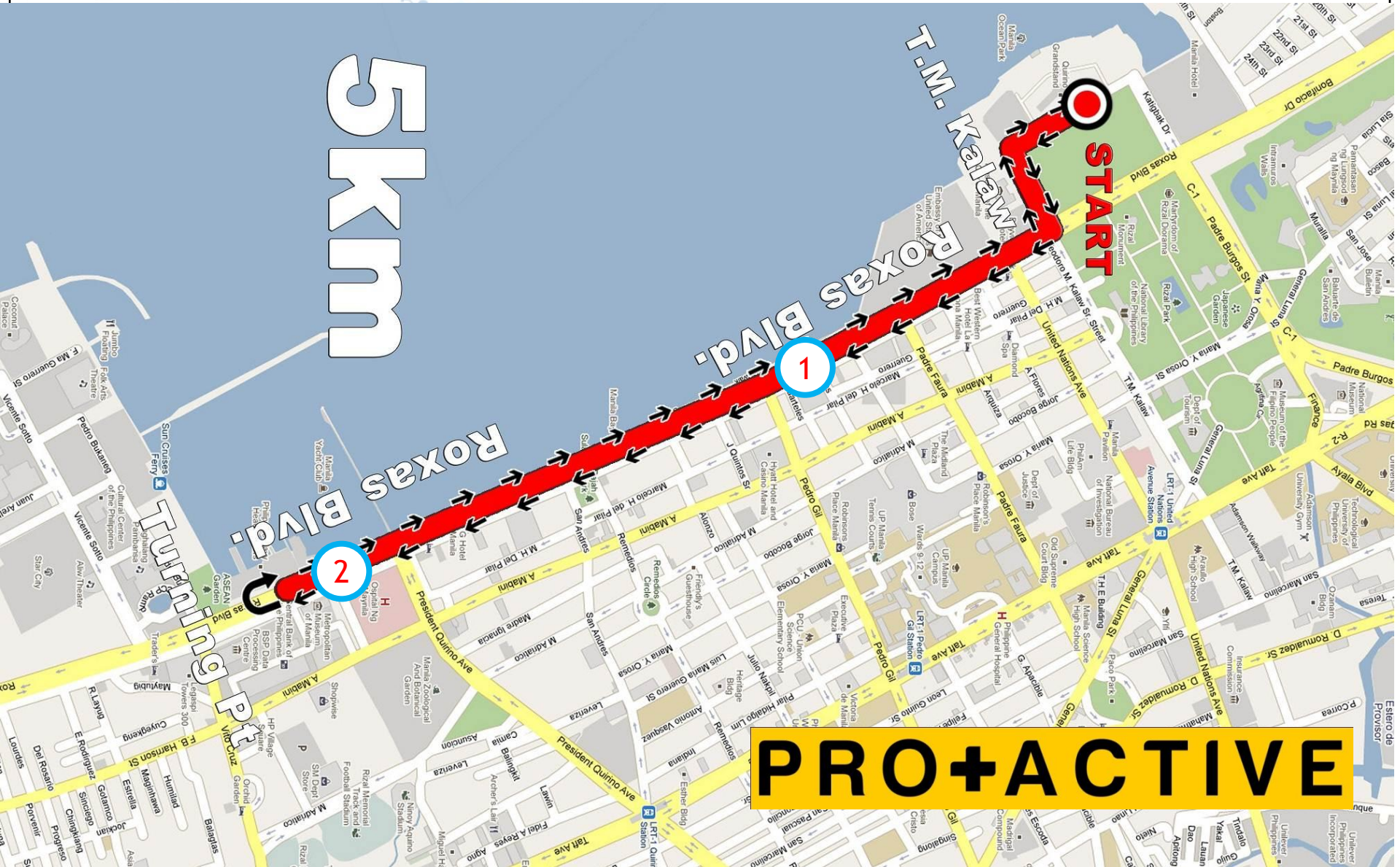
Roxas Blvd.

Roxas Blvd.

T.M. Kalaw

START

PRO+ACTIVE



THE 500 SMILE
BIKE

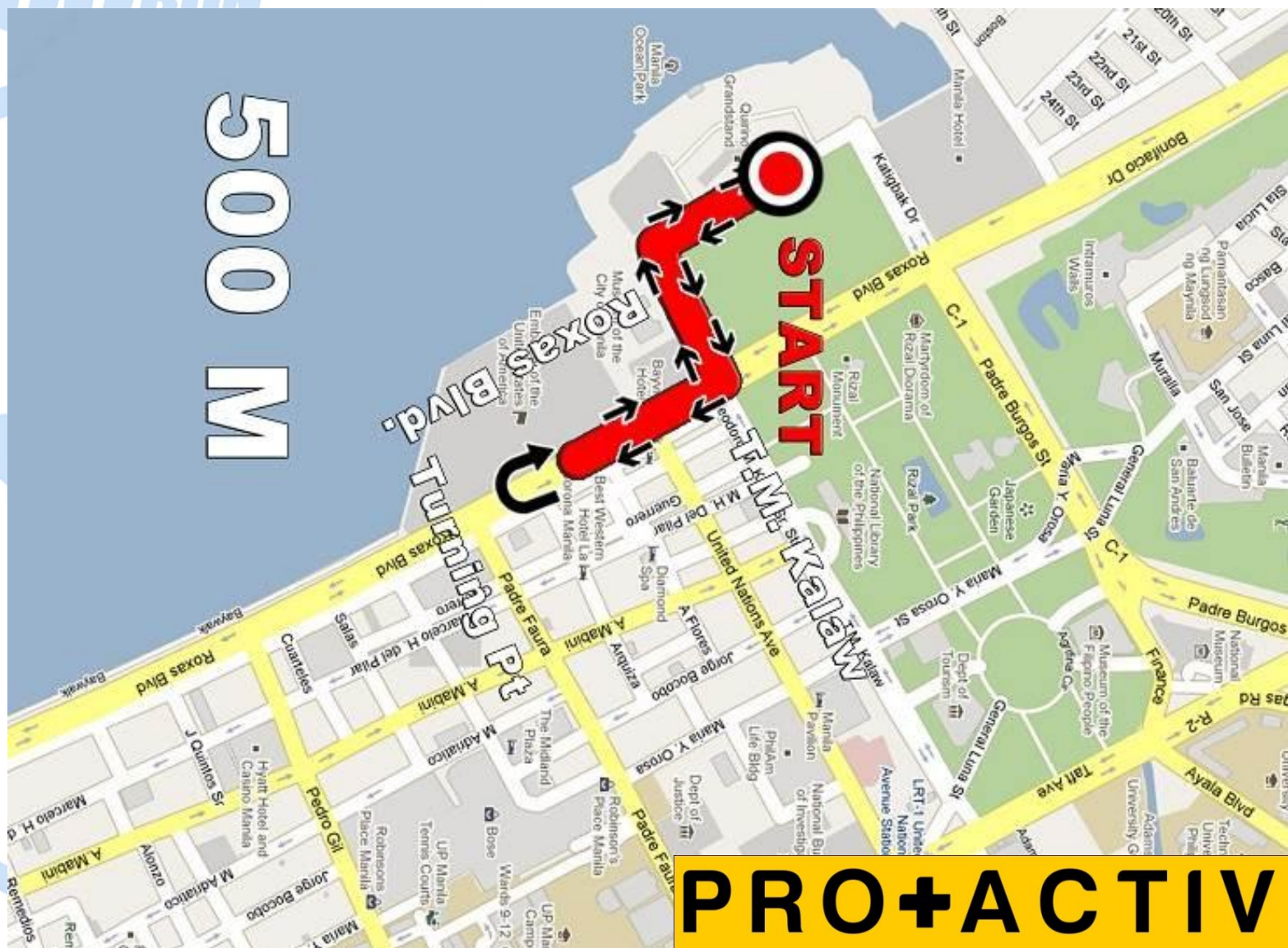
3 KM



PRO+ACTIVE

THE 500 SMILE RUN

500 M



PRO+ACTIVE

THE 500 SMILE RUN

Medical and Security

- There will be ambulances roving the race route and a standby team at the event activity area.
- Doctors, nurses and physical therapists will be part of the emergency team.



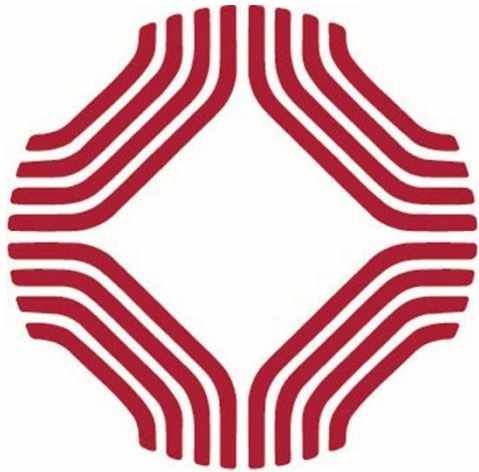
THE 500 SMILE RUN

Prizes



- Medal will be given to all finishers including the 500m category

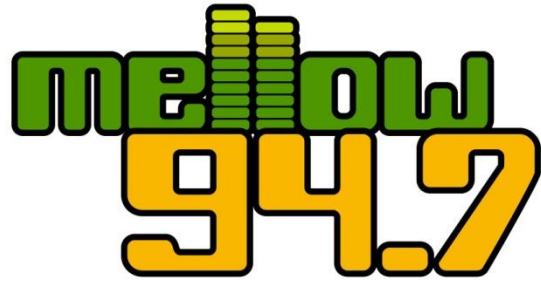
MAIN PRESENTORS



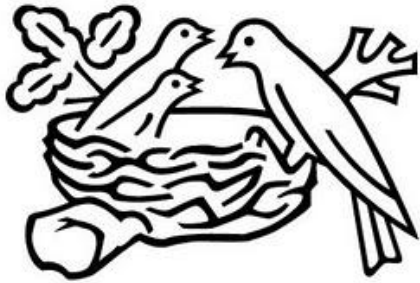
PLDT



MEDIA PARTNERS



EVENT PARTNERS



Nestlé

Good Food, Good Life



PUMA®



havaianas®

Rustan's



iACADEMY

INTERCARE

your health, our hands®



Whirlpool



FUJIDANZO



**WITHOUT
LIMITS**

THE **500** SMILE
RUN



**Thank you
and
God be with you!**

